



MobiSys 2009 Support Opportunities

The 7th Annual International Conference on
Mobile Systems, Applications and Services

<http://www.sigmobile.org/mobisys/2009/>

Dear Technology Partner,

We cordially invite you to become a **supporter** of **ACM/USENIX MobiSys 2009**, the 7th Annual International Conference on Mobile Systems, Applications and Services.

MobiSys is a flagship annual conference of the Special Interest Group on Mobility of Systems, Users, Data, and Computing of the *Association for Computing Machinery*. It is dedicated to identifying and addressing the difficult challenges of designing, implementing, deploying, and managing next generation mobile systems. It brings together researchers, developers, practitioners, and visionaries from all over the world, providing them with an environment where ideas flow freely and intellectual discussions happen easily.

MobiSys is a highly selective conference where the quality of its technical program is guaranteed by an outstanding world renowned technical program committee. A number of social and technical events, such as speeches by visionary leaders in the field, panels on timely and controversial topics, tutorials on the basics and advances in the field, and workshops focusing on pressing issues of the day, provide ample opportunities for learning, educating, debating, and exchanging information between users, providers, and researchers. Influential technical leaders from government, academia, and industry attend this annual conference.

MobiSys 2009 will be held on June 22-25, 2009 in Kraków, Poland. The conference will present an excellent opportunity for you to get your company's brand and message across to the world's leading systems and networking professionals, technology integration decision makers, and potential future employees. We expect that many partners from the industry will come together to support MobiSys 2009 and many of those attending will be in a position to include your company's products and services in the next generation solutions.

Below are some of the exciting opportunities that you can avail for enhancing your company's visibility at MobiSys 2009.

Yours truly,

Adam Wolisz & Krzysztof Zielinski
MobiSys 2009 General Chairs

SUPPORT THE LATEST DEVELOPMENTS IN MOBILE SYSTEMS, NETWORKS & APPLICATION DATA TECHNOLOGIES

MobiSys is a 4-day event, featuring refereed paper presentations, demos, and poster sessions; workshops and tutorials. Papers describing significant research contributions include **areas of interests, but are not limited to:**

- Design, implementation, and evaluation of mobile and wireless systems,
- Middleware and service architectures for mobile and wireless applications,
- Data management for mobile and wireless applications,
- Operating systems for resource-constrained mobile devices,
- Support for mobile social networking and mobile Web 2.0,
- Experience with sensor networks and systems,
- Infrastructure support for mobility,
- Security and privacy in mobile and wireless systems,
- User interfaces and usability issues for mobile and wireless applications,
- System-level energy management for mobile and wireless devices,
- Wearable and handheld devices in the context of system design,
- Personal-area networks and systems,
- Cyber foraging and resource discovery for mobile services,
- Systems for context sensing and context awareness,
- Tools and design methodologies for building mobile and wireless systems,
- Mobile computing support for pervasive computing,
- Experience with mobile and wireless systems.

Support Options

MobiSys welcomes corporate support and offers a variety of ways in which companies can participate as a supporter. Information on the support opportunities, including benefits and amount, are given below. Also, if you prefer, we will happily develop a custom package for you.

PLATINUM LEVEL SUPPORT (OPTION P)

\$15,000

1. Company logo with support category prominently displayed on all conference materials (the conference program, proceedings, etc.)
2. Company logo with home page link prominently displayed on the conference website
3. Ability to supply giveaways/SWAG in attendee registration package. All items subject to approval by conference General Chairs
4. Company name on Email notifications related to the conference
5. Company logo on a special poster dedicated to Sponsors (produced by the local Organizers)
6. Public acknowledgement by General Chairs during the opening ceremonies
7. Approval to host a Hospitality Suite (prior notice required, cost of suite not covered)
8. Option to include a 200 word company profile included into the printed conference program
9. Place for a recruiting /exhibit table
10. Sponsor information event at the conference site

Three conference registrations with invitations to the Welcome Reception & Conference Dinner

(conference registration includes access to all conference sessions, Conference Proceedings, Lunches and Coffee Breaks, Welcome Reception and Conference Dinner)

Three additional conference Conference Dinner passes.

GOLD LEVEL SUPPORT (OPTION G)

\$10,000

1. Company logo with support category prominently displayed on all conference materials (the conference program, proceedings, etc.)
2. Company logo with home page link prominently displayed on the conference website
3. Ability to supply giveaways/SWAG in attendee registration package. All items subject to approval by conference General Chairs.
4. Company name on Email notifications related to the conference
5. Company logo on a special poster dedicated to Sponsors (produced by the local Organizers)
6. Public acknowledgement by General Chairs during the opening ceremonies
7. Approval to host a Hospitality Suite (prior notice required, cost of suite not covered)
8. Option to include a 200 word company profile included into the printed conference program
9. Place for a recruiting /exhibit table

Two conference registrations with invitations to the Welcome Reception & Conference Dinner

(conference registration includes access to all conference sessions, Conference Proceedings, Lunches and Coffee Breaks, Welcome Reception and Conference Dinner)

Two additional conference Conference Dinner passes.

SILVER LEVEL SUPPORT (OPTION S)

\$5,000

1. Company logo with support category prominently displayed on all conference materials (the conference program, proceedings, etc.)
2. Company logo with home page link prominently displayed on the conference website
3. Ability to supply giveaways/SWAG in attendee registration package. All items subject to approval by conference General Chairs.
4. Company name on Email notifications related to the conference
5. Company logo on a special poster dedicated to Sponsors (produced by the local Organizers)
6. Public acknowledgement by General Chairs during the opening ceremonies
7. Approval to host a Hospitality Suite (prior notice required, cost of suite not covered)

One conference registration with invitations to the Welcome Reception & Conference Dinner

(conference registration includes access to all conference sessions, Conference Proceedings, Lunches and Coffee Breaks, Welcome Reception and Conference Dinner)

Additional conference Conference Dinner pass.

BRONZE LEVEL SUPPORT (OPTION B)

\$3,000

1. Company logo with support category prominently displayed on all conference materials (the conference program, proceedings, etc.)
2. Company logo with home page link prominently displayed on the conference website
3. Ability to supply giveaways/SWAG in attendee registration package. All items subject to approval by conference General Chairs
4. Company name on Email notifications related to the conference
5. Company logo on a special poster dedicated to Sponsors (produced by the local Organizers)
6. Public acknowledgement by General Chairs during the opening ceremonies

General support options in a nutshell

	Support Level	Support	Free Conference Registrations
Platinum	\$15K	1,2,3,4,5,6,7,8, 9, 10	3
Gold	\$10K	1,2,3,4,5,6,7,8,9	2
Silver	\$5K	1,2,3,4,5,6,7	1
Bronze	\$3K	1,2,3,4,5,6	0

Individualized Support Options

In addition to the general support options, you may choose any of the following personalized options. Alternatively we can work with you to create one.

JUNIOR FACULTY / STUDENT TRAVEL SUPPORTER (Option S) \$13,000

As the junior faculty /student travel supporter, you will have the opportunity to support 10 students or faculty members who are just starting out in their careers, to attend MobiSys 2009. Each student and junior faculty will receive up to \$1,000 stipend to help cover hotel expenses and registration fees. All applicants will be reviewed and selected by a committee appointed by the General Chairs and MobiSys Travel Grant Chair.

Entitled to all benefits given to **Gold level** supporter, plus

- Special mention on the web site
- Special acknowledgement by General Chairs during the Welcome Reception
- Option to include a 100 word company profile included into the printed conference program
- 1 additional conference Welcome Reception and Conference Dinner passes

WELCOME RECEPTION SUPPORTER (OPTION D) \$18,000

The reception on Tuesday evening (23 June) is one of the best values for your money since it allows you to become the exclusive supporter of the special Conference Event: visiting the famous Salt Mine in Wieliczka and the Conference Dinner in an underground chamber.

Entitled to all benefits given to **Platinum level** supporter plus

- Special acknowledgement on conference web site
- Special acknowledgement & thanks by General Chairs during the Conference Dinner
- 100 word company profile / write-up to be included in registration packet
- Company logo on dinner invitation card, to be included in every registration packet
- 15 minute opportunity to introduce company and thank attendees for attending
- 2 additional conference Conference Dinner Passes

CONFERENCE DINNER SUPPORTER (OPTION W) \$13,000

The dinner on Wednesday (24 June) evening will provide a good opportunity for networking in a relaxed atmosphere. A nice location is being sought for this event – the restaurant situated on the Wawel Castle hill.

Entitled to all benefits given to **Gold level** supporter plus

- Special acknowledgement on conference web site
- Special acknowledgement by General Chairs during the reception
- 100 word company profile / write-up to be included in registration packet
- Company signage prominently displayed at the reception area
- 15 minute opportunity to introduce company and thank attendees for participating
- 2 additional conference Welcome Reception Passes

MobiSys 2009 Supporter Sign-up Form

Please return your completed document via email to: **Stephanie Smith**
smith_s@hq.acm.org

Option *Please write the label or the option description*

Company Name *This is exactly how your company name will appear on your signage and other collateral.*

Company URL

Address

City, State, Zip

Contact Person

Telephone Number

FAX Number

Email Address

Special Requests

Email your Company logo with permission to use it on the MobiSys 2009 web site to:
Bartosz Kwolek bkwolek@agh.edu.pl

Method of payment:

ACM/MobiSys requires payment in full before we can confirm your company's participation at MobiSys 2009. While there is no deadline, the sooner you send your form, the greater exposure your company will get via all conference related correspondence and web presence.

Please email a copy of all your completed forms and payment to Stephanie Smith
smith_s@hq.acm.org

Make check payable to: ACM/MobiSys, Please reference: MOBISYS 2009

Send completed forms and check to:

Stephanie Smith
Program Coordinator: Conference Operations
Association for Computing Machinery
2 Penn Plaza, Suite 701
New York, NY 10121
Tel: 212.626.0612; Fax: 212.302.5826

ACM is a non-profit organization; your contributions of support may be tax-deductible to the extent that it exceeds the Fair Market Value of the goods and services received. Federal Tax Identification # 13-1921358.

Thank you for your support